

The Fair Food Program / Fair Food Code of Conduct



N a m e o f R e s o u r c e	The Fair Food Program / Fair Food Code of Conduct
Ty p e	Policy, Platform for co-operation/advocacy, Monitoring / Enforcement mechanism
C o u n t r y / j u r i s d i c t i o n	United States of America
O r g a n i z a t i o n	Coalition of Immokalee Workers
D a t e o f p u b l i s h i n g	2001
D e s c r i p t i o n	The Fair Food Program emerged from the Coalition of Immokalee Workers' Campaign for Fair Food, a campaign to affirm the human rights of tomato workers and improve the conditions under which they labour. The work of the Fair Food Standards Council has produced a replicable, scalable model for expansion of the Fair Food Program beyond the Florida tomato industry. The Fair Food Program consists of several major elements, including: a wage increase supported by the "penny per pound" price premium participating buyers pay for their tomatoes; compliance with the human rights-based Code of Conduct, including zero tolerance for forced labour and sexual assault; worker-to-worker education sessions conducted by the CIW on the farms and on company time to insure workers understand their new rights and responsibilities; a worker-triggered complaint resolution mechanism leading to complaint investigation, corrective action plans, and, if necessary, suspension of a farm's participating grower status.
Av a i l a b i l i t y	ENG: http://www.fairfoodstandards.org/resources/fair-food-code-of-conduct/