

# Swiss Responsible Business Initiative



Name of Resource	Swiss Responsible Business Initiative
Type	Advocacy
Country / jurisdiction	Switzerland
Organization	Swiss Coalition for Corporate Justice
Date of publication	Developing
Description	In April 2015, 77 civil society organizations from Switzerland launched a popular initiative demanding greater responsibility for multinational corporations. The constitutional amendment proposed by the initiative is inspired by the UN Guiding Principles on Business and Human Rights, adopted by the Human Rights Council in 2011. It compels Swiss-based multinational companies to undertake human rights and environmental due diligence in all their business activities abroad. If a corporation does not fulfil its mandatory due diligence, it may be held accountable for abuses committed abroad by entities under its control.
Availability	DEU, ENG, FRA, ITA: <a href="http://konzern-initiative.ch/over-140000-signatures-for-the-swiss-responsible-business-initiative/?lang=en">http://konzern-initiative.ch/over-140000-signatures-for-the-swiss-responsible-business-initiative/?lang=en</a>