From Haute Couture to Fast-Fashion: Evaluating Social Transparency in Global Apparel Supply Chains

Name of Resource	From Haute Couture to Fast-Fashion: Evaluating Social Transparency in Global Apparel Supply Chains
Type	Research, Report / analysis
Country / jurisdiction	Global
Organization	MIT Centre for Transportation & Logistics
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Description	The main goal of this thesis is to establish a framework and methodology that can be used by consumers, brands, and regulatory bodies to define and evaluate social transparency in global supply chains. Building on previous research in this field, the researchers construct a framework that distinguishes external and internal transparency, after which we identify five factors that drive supply chain transparency. Adaptive survey is then designed and used to evaluate both external and internal transparency, while investigating the role of each factor in shaping supply chain transparency. The thesis focuses primarily on external transparency and two factors: legal and political complexity and supply chain communication.

Availability	ENG: https://dspace.mit.edu/bitstream/handle/1721.1/111237/1003284362-MIT.pdf?sequence=1&isAllowed=y