The Fair Food Program / Fair Food Code of Conduct

Name of Resource	The Fair Food Program / Fair Food Code of Conduct
Type	Policy, Platform for co-operation/advocacy, Monitoring / Enforcement mechanism
Country / jurisdiction	United States of America
Organization	Coalition of Immokalee Workers
Date of publishing	2001
Description	The Fair Food Program emerged from the Coalition of Immokalee Workers' Campaign for Fair Food, a campaign to affirm the human rights of tomato workers and improve the conditions under which they labour. The work of the Fair Food Standards Council has produced a replicable, scalable model for expansion of the Fair Food Program beyond the Florida tomato industry. The Fair Food Program consists of several major elements, including: a wage increase supported by the "penny per pound" price premium participating buyers pay for their tomatoes; compliance with the human rights-based Code of Conduct, including zero tolerance for forced labour and sexual assault; worker-to-worker education sessions conducted by the CIW on the farms and on company time to insure workers understand their new rights and responsibilities; a worker-triggered complaint resolution mechanism leading to complaint investigation, corrective action plans, and, if necessary, suspension of a farm's participating grower status.
Availability	ENG: http://www.fairfoodstandards.org/resources/fair-food-code-of-conduct/