

# A Guide to Traceability: A Practical Approach to Advance Sustainability in Global Supply Chains



|                        |   |
|------------------------|---|
| Name of Resource       | A Guide to Traceability: A Practical Approach to Advance Sustainability in Global Supply Chains   |
| Type                   | Report  |
| Country / jurisdiction | Global  |
| Organization           | Business for Social Responsibility  |
| Date of publishing     | 9 April 2014  |
| Description            | <p>This guide provides an overview of the importance of traceability for sustainability purposes, outlines the global opportunities and challenges it represents, and summarizes practical steps for implementing traceability programme within companies.</p> <p>Research for this guide revealed that traceability is a tremendously impactful tool for advancing sustainability objectives, but it still has a long way to go before it is an integral part of sustainable supply chain management and used widely by companies. At present, only a very small percentage of commodities are traceable on sustainability attributes.</p> |
| Availability           | ENG: <a href="https://www.bsr.org/en/our-insights/report-view/a-guide-to-traceability-a-practical-approach-to-advance-sustainability-in-g">https://www.bsr.org/en/our-insights/report-view/a-guide-to-traceability-a-practical-approach-to-advance-sustainability-in-g</a>  |